



CS-RFP-001-2026
Request for Proposal
Municipal Branding and Marketing

Addendum No. 1
(to the Request for Proposal Document)

The Request for Municipal Branding and Marketing (RFP) is modified as set forth in this Addendum. The original RFP Documents and any previously issued addenda remain in full force and effect, except as modified by this Addendum, which is hereby made part of the RFP. Respondents shall take this Addendum into consideration when preparing and submitting its Proposal.

1. Questions and Answers

The following questions and answers are provided as information to clarify questions raised about the Request for Proposal (RFP).

1.1 **Question:** Do you have an anticipated timeline for commencement and completion of the project?

Answer: It is anticipated that an agreement between the City and the successful proponent will be signed by April 21st with a project start date of asap following that date. Completion will depend on the proposed schedule.

1.2 **Question:** Do you have an identified budget for the project?

Answer: The budget is not identified as part of the RFP document. We are asking proponents to provide pricing based on the scope of work.

1.3 **Question:** Are you accepting proposals from consultants based outside of Ontario?

Answer: Yes.

1.4 **Question:** Will responses from Ontario-based consultants be scored more favourably based on proximity?

Answer: The evaluation criteria does not specify location.

- 1.5 **Question:** Which pricing range most closely aligns with Temiskaming Shores' available all-in budget for this work? Based on our experience with similar engagements, we understand that municipalities' budget realities can vary significantly, which affects how we tailor our approach to meet your needs. Under \$35K, \$35K - \$50K, \$50K - \$100K, \$100K+

Answer:

Price range is \$35,000 to \$50,000.

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